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BetonSports.com signs two year exclusive agreement with IQ-Ludorum for full suite of wagering software

07-29-2003

IQ-L to supply Sportstech sportsbook, Racing, Download and Java Casinos and Progressive Games Software for international BetonSports.com, multi-site deployment

London, UK – July 28th, 2003

vegasbestsportsbo Poker, Blackjack, Slots, & More! Tips & Strategies To Win Big Cash www.winningbaccaratsyst

IQ-Ludorum plc, a leading provider of wagering software solutions, is delighted to announce the signature of a two year software supply agreement with BetonSports.com, one of the largest offshore sportsbooks in the world.

Under the agreement, IQ-Ludorum will supply its state-of-the-art IQ-Sportstech call-center and Internet sportsbook software across all of BetonSports.com wagering operations. Key to the decision was Sportstech's proven ability over the past two years to provide industry leading functionality and performance to manage the huge volumes of wagering transactions handled by BetonSports.com. In addition, the call-center and internet based sportsbook solution will be deployed across multiple locations and multiple countries to provide unparalleled degrees of system resilience within the off shore wagering industry.







Integrated with Sportstech, IQ-Ludorum will supply its world class Java and download IQ-Casino software to be deployed on the family of BetonSports.com casinos. This includes the Progressives games engine which will enable the growth of huge progressive jackpots across all of these casinos.

The agreement also includes IQ-Ludorum's industry benchmark IQ-Racing software, which, driven by a live line feed, offers punters hundreds of thoroughbred, harness and greyhound racing options every day.

This suite of IQ-Ludorum software has the added benefit of being fully integrated, allowing each player at BetonSports.com to wager on anything, from NFL, horse racing and golf to blackjack,

progressive slots and multi-hand video poker, from a single wagering account. This single account convenience for the player is perhaps the single most important advantage of a deployment of the full suite of IQ-Ludorum products.

"We have worked with IQ-Ludorum for many years and this new contract re-affirms our belief that IQ-L's software and its high level of integration and reliability is the only choice for very high volume operations like BetonSports.com to service our client base. Further, the continuous improvement of IQ-L products in terms of performance and features, as well as the degree of telephone and on-site support provided by IQ-L, has allowed us to plan our growth over the next 24 months around this supply agreement."

David Carruthers, CEO – BetonSports.com

"We are delighted to have signed this agreement with BetonSports.com. They are an acknowledged leader in the offshore gaming industry and we see this contract as testament to the reliability and scalability of our product suite to meet their rapidly increasing transaction volume needs. We are excited about the prospect of enhancing our product suite to ensure that BetonSports.com continue to lead the off shore industry in new betting products, services and growth."

Roger Stone, CEO – IQ-Ludorum plc

For more information contact:

John Roberts - General Manager, Marketing Tel: +44 20 7932

IQ- Ludorum plc Email: mailto:marketing@iq-l.com

## About the companies:

IQ-Ludorum plc is a leader in the E-Gaming Industry, providing a unique, integrated architecture for the operation of best-in-class gaming services across all digital media. A publicly held company with offices in the UK, North America, and throughout the Caribbean, IQ-Ludorum trades on the London Stock Exchange's Alternative Investment Market (AIM) under the symbol IQL.L. Website: http://www.ig-l.com

BetonSports.com, a member of the BoS Gaming Group, is licensed in two continents to offer wagering on the widest range of sports competitions and online casino games. The group has over a decade of experience in international gaming and is one of the largest offshore wagering consortiums in the world. With over

150,000 satisfied clients, BetonSports.com continues to set new standards of customer care with a VIP Loyalty Club and unsurpassed 24 hour a day, 7 days a week, telephone and internet service. The group is fully and independently audited for client protection, and uses the latest technology to ensure complete customer satisfaction.

Website: http://www.betonsports.com

## **Contact Information:**

- IQ-Ludorum
- John Roberts
- +442079322466

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have ₽ offers the triple poker as an afterthought, and on a casino as an afterthought, and the lack of attentior, shows, sometimes crown of gambling: casino, and sports. Many other casinos have tacked on few poker rooms painfully. And very Bodog poker, tacked many



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Comments

don't tell me when they start business, change software brands, or go out of business. Software providers are encouraged to send me

up-to-date lists of their clients, along with the casinos' web

addresses,

comprehensive nor 100% current because the casinos usually according to their software provider. This page is neither

The page features an index of all casinos that I know of

This form is ONLY for letting us know about a casino we don't already list, or for letting us know about a brands. Please do not use this form for any other casino which is defunct or has changed software purpose, including to ask us any question

This index is NOT intended to be a comprehensive guide to poker

the only ones I care to list for now. For a complete liste of poker sites, so please don't submit them. I do list a few but those are

sites I recommend the poker index at Online Casino City

Please do NOT send this form unless you know what software the casino is running. We will NOT list any casino unless we can verify their software brand. κi

Please do NOT submit poker rooms.

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READ the above before clicking!

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The only casino I advertise is Bodog, because they have excellent

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**EXHIBIT** 0 tabbies"

http://wizardofodds.com/casinos/

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money. In fact you do not even need an account for that	Diamond Games Their website	site		
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	Grand Virtual Their website			

Royal Plaza Casino Royal Vegas Casino Show Down Casino

The River Belle

Vegas Palms Casino

Torpedo Casino UK Casino Club

Lucky Liner Online Casino

Lucky Nugget Casino Mystic Dunes

Nostalgia casino Old Samurai Casino

Piggs Peak Casino Platinum Play Purple Lounge

Phoenician Casino

Orbital Casino

Spin Palace

King Neptune's Casino

Illustrated Casino Music Hall Casino

Intertops Casino

Jackpot City

Ladbrokes Casino

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No popups, no download, no registration, no B.S., just the game.

iGlobal Media

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IQ Ludorum Our review			
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Kismet Studios Their website	Ð		
Harrod's Casino Red Lounge Casino		Private Casino e-Casino Filipino	
Microgaming Their website   Our review	Our review		

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7 SultansCasino	Cinema Casino
32 Red	Colosseum Casino
All Slots Casino	Cyborg Casino
Big Deal Casino	Dash Casino
Big Flash Casino	First Web Casino
Captain Hook Casino Blackjack	Grand Hotel Casino
Ballroom	FatCatz Casino
Capitol Casino	Flo's Diner Casino
 Captain Cook's Casino	Floridita Club Casino
Caribbean Cyber Online Casino	Fortune Room
Casino Grand Bay	The Gaming Club
Casino Iceberg	Golden Riviera Casino
Charleston Casino	Grand Opry
	Home Casino

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Odds On Our review			•
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Oyster Gaming			
See our blacklist for a list of Oyster G	of Oyster Gaming casinos.		
Playtech Their website   Our review	w Playtech's client portfolio		
24kt Gold Casino 32 Vegas Acropolis Casinos Action Online Casino African Palace Casino Aspinalls Online Casino Baraka Casino Bet 365 Bet Casino Bet Royal Casino Bardk Widow Casino Bardk Widow Casino Bardk Casino Carnival Casino Casino Del Rio Casino Del Rio Casino Las Vegas Casino Las Vegas Casino Las Vegas Casino Los Vegas Casino Los Casino Clubdice Casino Clubdice Casino	Dafa888 Diamond Club Casino Diamond Deal Casino EAM Casino Europa Casino Flamingo Club Casino Giant Vegas Goldgate Casino Golden Palace ☐ Grand Banks Casino Grand Online Casino Indio Casino Indio Casino La Isla Bonita Casino Kiwi Casino Kiwi Casino Magic Box Casino Magic Box Casino Magac Box Casino Magac Casino Magac Casino Mayau Casino	New York Casino OnlineCasino.com Playgate Casino Prestige Casino Race Track Casino Royal Dice Casino Sierra Star Sky Kings Casino Storts Interaction Casino Sterling House Casino Sterling House Casino Sterling House Casino Sterling House Casino USA Casino USA Casino USA Casino Vegas Casino Vegas Casino Vegas Casino Vegas Casino XXL Club Casino XXL Club Casino	Bingo Baraka Bingo Baraka Bingo Bingo 777 Kiwi Bingo Mapau Bingo Miss Bingo Only Bingo Prestige Bingo Tiki Bingo YOU Bingo YOU Bingo YOU Bingo YOU Bingo Poker Club Dice Poker Centrebet Poker Fair Poker Noble Poker Playgate Poker Playgate Poker SIA Poker
Random Logic (in-house brand of Casino on Net)	of Casino on Net) Our review		
Casino on Net (site has lots of annoying popups and hijacks your browser window)	popups and hijacks your browser w	indow)	The Reef Club

Play instantly online or download the whole Bodog Casino with over 60 games, including classic Blackjack and our other Bodog Blackjack games like Pontoon and Caribbean 21.

Blackjack. Bodog Style. Receive 10% cash bonus on all deposits as well as cash comps based on activity.

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Pacific Poker (run by the same people)				
Real Time Gaming Their well	Their website   Our review   RTG's portfolio of their clients	of their clients		<b>o</b> u.c
Ace-Games  America's Online casino  American Grand casino Betmax casino BetNetClub Blast 21  Bodog. BreakAway Casino Cirrus casino Cleopatra's Casino  Club MardiGras casino	Connectocasino Cool Cat casino Crown Vegas casino Crystal Palace casino Delano casino Egoli casino Geisha Lounge Gold Circle casino Gold Key casino Golden Nile casino Grand Aces Grand Royal casino	High Rollers Lounge iNet Bet King Solomons Kiss casino Leopard Rock casino Lucky Coin casino Lucky Pyramid casino Magic Oasis Palace of Chance Play United Portofino casino	Prism casino Royal Circus casino Sci-Fi casino Shark casino Silver Sands Slot Fever Sunset Palace casino Vegas Frontier Vegas Magic Virtual casino Wagerstreet Windows casino	20 2.00 07 00020 22 0 1 100
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WagerWorks Their website   Our review	ur review			
At the Races Casino Hard Rock Casino	The Price Is Right Casino	Sky Bet Vegas Bet At The Casino	Get Minted Casino Paddy Power Casino	
Windows Casino (blacklisted at CasinoMeister)	at CasinoMeister)			00/1
Elephant Casino Hampton Casino Hampton Portofino Partners	Magic Oasis Play and Deal	Portofino Casino Sunset Bay Casino Windows Casino		_
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## Casino Poker. Bodog Style.

and big progressive jackpots on Let 'em Ride and Caribbean Stud, 16 more ways to play poker Tri-Card Poker, Video Poker

Experience the thrill of fast poker action and progressive jackpots, 10% Cash Bonuses on all deposits and cash comps based on activity, With the most knowledgeable Casino Support in the industry, you always get a fair deal, more >>>

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	Aztec Gaming Brave Bull Bubbas Casino	Las Vegas from Home Mars Casino	Virtual Wagering White Buffalo Casino Win 4 Real
	Casino Britannia Casino EU	Mayan Casino My Blackjack Table	Win City Casino World Gaming
	Casino On Air	Nile Casino	World Charity Casino
	Casino Titanic	Online gambling and	World Wide Gamble
	Classic Casino	sportbook	World Games Casino
WorldMatch Their website			
Aldo Coppola Casino Auto Supermarket Casino Casino Aciona	Casino Nazionale Casino Winnerland Game Network Casino Gaming Last Minute	Malta Games The National Casino NTG Gaming	No va mas Casino Play TV Casino Toro Gaming

# Defunct Software Brands

## Bet and Chat software:

16 more ways to play poker Tri-Card Poker, Video Poker

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and big progressive jackpots on Let 'em Ride and Caribbean Stud,

Experience the thrill of fast poker action

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## Defunct Casinos

Casino Heat (RTG, March. 2005) Ruby Dragon (RTG, March 2005)

Casino URL

Casino Support in the industry, you always get a fair

deal, more >>>

knowledgeable

Report an addition or correction

all deposits and cash comps based on activity. With the

Cash Bonuses on and progressive jackpots, 10%

Casino Software Your email

case we have questions. We won't add you to a mailing list. We need this in



## Words from our CEO President

## Fresh Start in 2005!

We have just finished the best NFL season in the history of IQ-L! This is the result of our new management team and a dedicated staff, who early on in the year, dedicated their efforts and thoughts into refining all the necessary components to have our engine running smoothly!

Our competitors' software suffered many "down times" at very critical times, therefore strengthening our presence in the market. We've surpassed history itself by having our software withstand high volumes of traffic by simultaneous multiple users all with little or no problems at all.

Now that we are in the New Year and we have our engines and transmissions running smoothly, it is time for us to launch our accessories lines.

The enhancements that we have developed have been addressed with the same care and testing that has been proven winner in our software products. We are very excited about initiating this immediately!

## **Our Existing Customers**

We would like to thank our existing customers for the loyalty, dedication, and personal efforts you have shared with us with your professional input we have accomplished a great deal together. We look forward to delivering our enhancements and new products to you during this year. We would like to ask you to share your recent experiences about the new management team and our improved products and services with colleagues and future IQ-L customers.

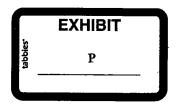
### **Our Potential Customers**

First of all, we want to tell you that we really want your business and we will work very hard for it. You will find myself (and all of my colleagues) committed, loyal, and trusting. Additionally, you will see that our products are user friendly and robust.

The company is made up of an extraordinary staff; we are the people you want to do business with! All I ask from you is for an opportunity for us to show you our commitment. If you provide us the chance to demonstrate to you our products and services, you will not regret it!

We are very proud of our existing customer base, ranging from billion dollar companies to small & medium size companies, located throughout the world.

We treat everyone equally, as we would like to be treated ourselves.



Please visit our new and improved website at www.iq-l.com. We would love for you to contact us at +506-289-4250, where our staff will gladly assist you in any area.

Best regards,

John J. Reynolds CEO/President

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